

# Benzer Pharmacy

Newsletter | July 2016



Welcome to the July issue of the Benzer Pharmacy Newsletter.

This Edition announces the pharmacy's rank in the Florida Fast 50. It highlights the pharmacy's fight against prescription drug abuse, the opening of three new stores, and introduction of a fitness plan by Greenroots Cafe, an affiliate of Benzer Pharmacy.

**Emah Madegwa**  
Media & Public Relations Manager, Benzer Pharmacy



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## Benzer Pharmacy Ranks 22 on the 2016 Florida Fast 50 List

Tampa's number one independent pharmacy receives recognition as one of Tampa Bay's fastest growing companies.

Benzer Pharmacy has made the 2016 Florida Fast 50 list, which ranks the fastest-growing companies in Tampa Bay, Florida. Benzer Pharmacy, has been ranked 22 out of 50.

"Benzer Pharmacy is delighted to be recognized and mentioned among the thriving and influential companies represented in this years Florida Fast 50," says Alpesh Patel, President of Benzer Pharmacies.

"Our team is extremely proud of what we have accomplished year-after-year. Without the team's technical knowledge and expertise, we would not see such exponential growth," adds Alpesh. ■

For more information, go to: <http://ow.ly/Ogqo302CmCn>

Contact: Alpesh Patel  
[alpesh@benzerpharmacy.com](mailto:alpesh@benzerpharmacy.com)

## Fight Against Prescription Drug Abuse Using PharmaLink's RxTakeBack®

A safe and responsible disposal solution for prescription drugs

Benzer Pharmacy announced that it will lead the fight against prescription drug abuse using PharmaLink's RxTakeBack® program. The pharmacy now offers a service that allows patients to dispose of unwanted/expired medications. Patients can now safely dispose of prescription drugs at Benzer Pharmacy located at 2812 W. MLK Jr. Blvd Tampa, FL 33607 and 1960 North Federal Hwy, Pompano Beach, FL 33062.

"With the RxTakeBack kiosks, we can now mitigate prescription drug abuse, ensure there is zero percent landfill waste, and eliminate groundwater contamination," explains Wendy Cavanaugh, Clinical Coordinator at Benzer Pharmacy.

Last year, Benzer Pharmacy introduced 'Dispose My Meds' a prescription drug take-back program, in partnership with

the National Community Pharmacists Association. "Dispose My Meds drug take-back program, however, was only available for non-controlled medications, but with the addition of the RxTakeBack program, individuals can safely and conveniently dispose of their unwanted, unused or expired prescriptions, including controlled substances and over-the-counter medications, at no cost," says Emah Madegwa, Media and PR Manager at Benzer Pharmacy.

Benzer Pharmacy's aim is to showcase its leadership in protecting the environment and preventing medication misuse by ensuring the safe and proper handling of medications, from dispensing to disposal. "Benzer Pharmacy welcomes everyone in the community to come and talk to our pharmacists about their prescriptions and how to store, use and dispose of them properly," concludes Wendy. ■

Contact: Wendy Cavanaugh & Emah Madegwa  
[wcavanaugh@benzerpharmacy.com](mailto:wcavanaugh@benzerpharmacy.com)  
[emadegwa@benzerpharmacy.com](mailto:emadegwa@benzerpharmacy.com)

Tampa Bay Business Journal, Fastest Growing Companies: FAST 50

TAMPA BAY BUSINESS JOURNAL

# FAST50

FASTEST GROWING COMPANIES

## Contact

Benzer Pharmacy (Corporate Office)

5908 Breckenridge Pkwy.

Tampa, FL 33619

Phone: (813) 304 2221 Ext. 104

Email: [emadegwa@benzerpharmacy.com](mailto:emadegwa@benzerpharmacy.com)

[www.BenzerPharmacy.com](http://www.BenzerPharmacy.com)



## Benzer Pharmacy Opens Three New Stores as its Franchise Model Builds Momentum : Independent pharmacy chain creates a platform for pharmacy owners to leverage their collective strength under one brand.



Creating a platform for pharmacy owners to leverage their collective strength under one brand.  
©Jessica Connor/BenzerPharmacy

Benzer Pharmacy today announced that it has opened three new pharmacies through its franchise model.

Hetal Patel is opening a new pharmacy in Clermont Florida while Harry Patel, Siddharth Patel and Chetna Patel, are opening another pharmacy in Immokalee, Florida.

The third store is being opened in Poteau, Oklahoma by Jinal Desai.

"We are extremely excited as we welcome these new stores to the Benzer family. The store at Poteau will officially be our very first brand in the state of Oklahoma and we are thrilled to be reaching more people." Says Harshal Patel, Project Manager for Benzer Franchise.

"I am delighted to be part of Benzer Pharmacy, a nationally known brand here in America. With this initiative, we are able to expand our reach in the community and deliver more health services," says Harry Patel, one of the investors.

Benzer Pharmacy, a chain of independent retail and specialty pharmacies introduced its franchise model early this year with an aim of providing independent pharmacies with a platform to leverage their collective strength under one brand.

The company CEO Manish Patel, and President Alpesh Patel, are both excited about this new partnership.

"Through the franchise model, Benzer Pharmacy will be in a strong position to negotiate prices with drug manufacturers." Explains Manish. "Following our set goals, we aim to gradually grow through the franchise model." Adds Alpesh.

Benzer Pharmacy franchisees will instantly receive: the credibility and recognition of a large national brand, reduced cost of goods and expenses, full access to expert HR, marketing, accounting, compliance and operational support, cutting edge business coaching to optimize all the key areas of operations, and access to the full spectrum of specialty medications. ■ The Benzer franchise business model: <http://franchise.benzerpharmacy.com/index.aspx>

Franchise conversion video: <http://ow.ly/yj5s3004usQ>

Contact: Harshal Patel  
[hpatel@benzerpharmacy.com](mailto:hpatel@benzerpharmacy.com)

## Greenroots Cafe 90 Day Challenge Lose it. Prove it

Need motivation to lose weight and get in shape for Summer and beyond? Greenroots cafe, an affiliate of Benzer Pharmacy is inviting you to take part in "Lose It. Prove It" our first ever 90 day challenge. Must live in proximity of our Tampa or Largo locations.

Get \$250, in-store credit and a year of free smoothies. ■

Contact: Kamles Darji  
[kdarji@grnstore.com](mailto:kdarji@grnstore.com)

**Greenroots Cafe**  
Fresh Fruit Smoothies

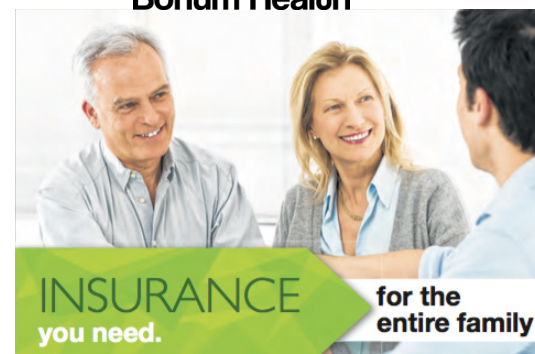
Win prizes by stepping into a new you.

"Lose it. Prove It."  
90 Day Challenge



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Contact: Kacey Whitlock  
[kwhitlock@bonumhealth.com](mailto:kwhitlock@bonumhealth.com)