

# Benzer Pharmacy

Newsletter | August 2016



Welcome to the August issue of the Benzer Pharmacy Newsletter.

In this edition, Benzer Pharmacy introduces a custom pill tray for customers. The pharmacy joins APPA, and further strengthens its 340B program. Benzer Pharmacy affiliates, Greenroots Nutrition introduces a fitness challenge and Bonum Health announces its Health and Wellness Plan.

**Emah Madegwa**  
Media & Public Relations Manager, Benzer Pharmacy

## Benzer Pharmacy Joins American Pharmacy Purchasing Alliance

Building a community of pharmaceutical experts and professionals who are dedicated towards the recognition and advancement of the specialized industry of pharmaceutical purchasing.

Benzer Pharmacy has joined the American Pharmacy Purchasing Alliance (APPA).

The American Pharmacy Purchasing Alliance, APPA, is a community of pharmaceutical experts and professionals dedicated towards the recognition and advancement of the specialized industry of pharmaceutical purchasing.

Pharmaceutical purchasing is a significant contributor in the industry of pharmacy and patient care and APPA strives to represent a collective and unmistakable voice.

"Our goal is to keep members abreast of the latest developments and news in the pharmaceutical industry as well as offering educational opportunities for professional growth and empowerment." Says Joshua Pirestani, APPA President.

In his statement, Benzer Pharmacy president Alpesh Patel, said that all 60 plus Benzer Pharmacies nationwide will be members of the alliance.

"We are excited to announce that all Benzer Pharmacies will be joining this alliance that offers industry-trusted education and information and acts as a trusted voice for the national pharmaceutical purchasing industry," Alpesh says.

Since 2015, Benzer Pharmacy has taken a great stride in changing the landscape of the health care industry. Following its explosive growth, Benzer Pharmacy is seeing significant opportunities for building concrete networks and partnerships.

"APPA focuses on gathering different entities and sources of information that will become beneficial to the industry as well as to the parties concerned," concludes Joshua. ■

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## Want a FREE Pill Tray?



## Benzer Pharmacy Introduces Custom Pill Tray, a Compliance Solution for Patients

Benzer Pharmacy announced the introduction of a custom pill tray to be used by patients taking over 10 medications in a day.

"Taking medication incorrectly, or forgetting to take it, is one of the main reasons patients like these get readmitted to the hospital or placed in nursing homes," Alpesh Patel, President for Benzer Pharmacy, said in a statement.

The pill tray is designed especially for those on MedSync programs as each compartment is large enough to hold multiple prescriptions, including those with larger pills.

"The versatility and detail of the custom pill tray allows you to eliminate the guesswork of administering your own medications and minimize common dosing errors," adds Alpesh Patel. ■

For more information, call 877-819-8901.  
<http://ow.ly/IRb7303G8o7>



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## New Executive Hired for Benzer Pharmacy to Implement the 340B Program

Benzer Pharmacy announced the hiring of Syed Hashmi to the position of Director of 340B programs.

Syed will implement the 340B program for Benzer Pharmacy and promote compliance with regulatory requirements.

“Through the 340B Program, I plan to provide access to valuable drug discounts while identifying and capturing sales opportunities with 340B eligible clients across the United States,” explains Syed.

Syed plans to make the 340B program available to all Benzer Pharmacy locations so that the eligible healthcare providers can expand and conveniently offer the 340B drugs to vulnerable patient populations.

“We want to reach out to every covered entity so that they will have more options in regards to expanding the 340B program.” Syed concludes. ■

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## Lose It. Prove It. 90 Day Transformation Challenge



Need motivation to lose weight and get in shape for Summer and beyond? Greenroots Nutrition is committed to optimizing health and wellness in the community.

Participants get a chance to win \$250.00, a whole year free supply of smoothies and discounted products during the contest.

“On average, people have given up on their fitness goals four times, and lack of motivation has been the common complaint. Greenroots Nutrition is therefore stepping up with this contest where losing is winning.” says Kamlesh C. Darji, Greenroots Spokesperson ■

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## Benzer Pharmacy Strengthens its 340B Program Through a Partnership with Bliss Healthcare Services. Helping communities afford the medications.

Benzer Pharmacy has announced its partnership with Bliss Healthcare Services. Bliss Healthcare Services is established with a not for profit mission and keeps tight collaboration with institutions and agencies to improve the quality and the amount of services offered to clients without increasing the financial burden.

The purpose of the partnership is to conveniently offer 340B drugs to vulnerable patient populations throughout the United States. The pharmacy vision is to maintain a compliant 340B program with the aim of creating opportunities for savings.

“We are thrilled to share our success in meeting our mission and goals to provide quality services to our customers.” Says Ryan Geoghagan, 340B Solutions Manager at Benzer Pharmacy. “Participating in a 340B program offers many benefits for contract pharmacies, including increased store traffic, better access to discounted medications and improved healthcare for patients. Our goal is to become the preferred

contracted pharmacy to all the covered entities within this geographical area.” Ryan adds.

Benzer Pharmacy located at 717 West Lancaster Rd. Orlando, FL 32809 will be accepting 340B prescriptions starting September 1, 2016, while Benzer Pharmacy located at 202 South Ave Ste A. Vivian, LA 71082 will soon be signing a second contract with SunRx.

In addition, Benzer Pharmacy is working on a third contract with Community Aids Network (CAN) that has locations across the state of Florida.

340B program provides an opportunity for community pharmacies to provide additional access to specific patients who are in need of discounted prescription drugs. The program also gives the community pharmacy an opportunity to add a revenue stream to its existing business model and enables it to become further involved with patient care. ■

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## Bonum Health Enrolls Benzer Pharmacy Employees Under Bonum Health & Wellness Plan

Bonum Health is enrolling Benzer Pharmacy employees under the Bonum Health & Wellness Plan.

The company is excited about this wellness plan which is now offered to over 430 employees of Benzer Pharmacy.

Bonum Health & Wellness plan offers discounts on: dental, vision (20-60%) and hearing services. The plan also offers discounts on MRI/CT scans (50-75%), lab testing (10-80%), along with a pharmacy discount card (10-85%). There are discounts available on vitamins and diabetic management.

In addition, Bonum Health & Wellness plan offers Teladoc, a convenient service that offers medical advice 24/7/365 over the phone, web, or mobile app. For more information and a FREE consultation call: 844-534-9374 ■

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