

# Benzer Pharmacy

Newsletter | October 2016



Welcome to the October issue of the Benzer Pharmacy Newsletter.

In this edition, Benzer Pharmacy expands to two new states: Arkansas and Oklahoma. Bonum Health appoints new vice president and Greenroots Nutrition introduces a fresh new food concept.

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## Benzer Pharmacy, Independent Drug Chain Expands into Arkansas

Residents of Arkansas can now benefit from Benzer Pharmacy's innovative services, designed for patient's convenience and satisfaction.

Independent drug chain Benzer Pharmacy has opened its first store in the state of Arkansas.

The store which is located at 300 Perry Street, Helena, AR 72342, is the first one in this state and will focus on customer's needs by offering over-the-counter products, immunizations, health consultations, and personalized care.

The pharmacy will also provide a wide range of innovative solutions to address the dispensing, delivery, dosing and reimbursement of clinically intensive, high-cost specialty drugs.

Benzer Pharmacy is well known for its impeccable brand and phenomenal customer care.

"Our mission is to reach more customers and guarantee that their experiences match their expectations." Says John Cox, pharmacy operations manager.

In addition, Benzer is a full service and patient oriented pharmacy and this store will of course offer a whole range of services with competitive prices to customers including free home delivery, free med pack preparations, refill reminders, and wait time less than 10 minutes.

The store will open Monday, Tuesday, Thursday, and Friday from 8:30 am to 6:00 pm, Wednesday from 8:30 am to 5:00 pm, and Saturday from 9:00 am to 1:00 pm. For more information, call the store: 870-338-6464 ■  
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## Benzer Pharmacy Extends its Reach to the Bradenton Area

Patients around Bradenton, Florida can now refill their medication in Benzer Pharmacy

Located at 2104 59th St W. Bradenton, FL 34209, the store is at strategic items of interest, including a hospital and hundreds of doctor's offices.

"Benzer Pharmacy is extremely proud to expand its services in Manatee County, giving residents convenient access to health services," says John.

Benzer Pharmacy provides a wide range of innovative solutions to address the dispensing, delivery, dosing and reimbursement of clinically intensive, high-cost specialty drugs.

"We ensure medications are filled correctly and even complete prior authorization forms on behalf of the doctor," says John. ■



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## Independent Drug Chain Benzer Pharmacy, Welcomes First Franchise Pharmacy in Oklahoma

Patients Providing pharmacy franchise opportunities to spur growth in the U.S.



Benzer Pharmacy today announced that it has opened a pharmacy through its franchise model in the state of Oklahoma.

The store located at 219 Dewey Avenue, Poteau, OK 74953 will officially be the very first brand in the state of Oklahoma and the pharmacy is thrilled to be reaching more people.

"I am delighted to be part of Benzer Pharmacy, a nationally known brand here in America. I am specifically impressed with the organization's professionalism and spirit of teamwork." Says Ankur Shah, Benzer Pharmacy Manager at Oklahoma store.

Benzer Pharmacy, a chain of independent retail and specialty pharmacies introduced its

franchise model early this year with an aim of providing independent pharmacies with a platform to leverage their collective strength under one brand.

Pharmacy owners seeking to sell their independent pharmacies should take advantage of Benzer Pharmacy's approach to franchising.

"Benzer Pharmacy franchisees will instantly receive: the credibility and recognition of a large national brand, reduced cost of goods and expenses, full access to expert HR, marketing, accounting, compliance and operational support, cutting edge business coaching to optimize all the key areas of operations, and access to the full spectrum of specialty medications." Explains Binita Patel, Benzer Franchise development manager. ■

The Benzer franchise business model is well described here: <http://franchise.benzerpharmacy.com/index.aspx>

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## Jonathan Parks Hired as Vice President for Bonum Health

Bonum Health streamlines its leadership team as it strengthens its capacity to providing quality insurance products to customers at the most affordable price.

Bonum Health, an affiliate of Benzer Pharmacy, has announced the hiring of Jonathan Parks to the position of Vice President of Bonum Health.

Jonathan whose hiring was announced October 24, 2016, will manage all insurance channels for Bonum Health including developing a call center sales agency for both inbound and outbound marketing, providing one-on-one mentoring and coaching, and providing in-depth sales support and product training.

Jonathan will also recruit licensed insurance professionals nationwide. His ultimate goal is to recruit over 1000 sales representatives as well as offer industry standard advanced insurance products using state of the art technology.



Jonathan, who is also the author of the book titled 'Green River', has previously held leadership roles and has supported several customer service call centers.

"We will start with about twelve inside sales professionals who will be based at the corporate office located at 5908 Breckenridge Parkway, Tampa, FL 33619, and later on progress to a larger number." He says.

Jonathan has over thirty years of professional business experience in marketing and sales and has earned a Bachelor's degree in Business Administration with tremendous knowledge in specialty insurance plans and specialty product development. ■

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## Greenroots Cafe, an affiliate company of Benzer Pharmacy Launches a Fresh New Food Concept

Tampa Bay's newest Health and Smoothie restaurant/bar.



Greenroots Cafe, an affiliate company of Benzer Pharmacy has launched a fresh new food concept, "Root Food".

The Cafe's goal is to help optimize wellness through nutrition and other solutions. ■

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