

Benzer Pharmacy

Newsletter | November 2016



Welcome to the November issue of the Benzer Pharmacy Newsletter.

In this edition, Benzer Pharmacy announces that it will dispense a new drug, and collects Toys for Tots during the festive season. Keizer Solutions, an affiliate of Benzer Pharmacy appoints a new director and Greenroots Nutrition signs Fitness Model Noemi Olah as Creative Brand Ambassador.

Emah Madegwa
Media & Public Relations Manager, Benzer Pharmacy

Benzer Pharmacy to Dispense Cosentyx®

Pharmaceutical manufacturers select Independent drug chain Benzer Pharmacy, to be a specialty pharmacy provider for Cosentyx® (secukinumab)

Independent drug chain Benzer Pharmacy has been selected to order Cosentyx® a limited distribution drug.

Cosentyx® which is manufactured by Novartis Pharmaceuticals Corporation, is a biologic product and only interleukin-17A inhibitor that is FDA approved to treat adults with any of the following autoimmune inflammatory disorders: moderate to severe plaque psoriasis, active psoriatic arthritis, or active ankylosing spondylitis.

The drug is intended for patients who are eligible for systemic therapy, phototherapy or a combination of the two; which is given by patient self-injection and is highly effective in improving patient symptoms and enhancing quality of life.

"We are excited about this privilege as this is a limited-distribution drug which is only available through a selected few specialty pharmacies." Says Lindsay Wall, Benzer Pharmacy Chief Clinical Officer.

Benzer Pharmacy has been selected following its highest standards for clinical expertise, patient education, personalized services, treatment monitoring and support.

Patients who need a specialty pharmacy often are challenged with complex and chronic conditions requiring advanced drug therapies, injectable medications and more complicated treatment regimens.

"Our patient advocates assist in managing these complex treatment regimens, and handle insurance concerns." Adds Lindsay.

Benzer Pharmacy will deliver Cosentyx® through five of its full service stores located at:

301 Havendale Blvd. Auburndale, FL 33823;
11304 Hawthorne Dr. Suite 120 Mint Hill, NC 28227; 4860 Rucker Rd. Suite #1 Moneta, VA 24121; 28577 Schoenherr Rd. Warren, MI 48088; and 2525 Canal St New Orleans, LA 70119.

For more information about Cosentyx and Novartis Pharmaceuticals can be found at www.cosentyx.com. For more information, call: 877-4-BENZER ■

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Toys For Tots: Less Fortunate Children to Smile this Christmas

Benzer Pharmacy has for the third year joined the U.S. Marine Corps Reserve Toys for Tots program to bring smiles to less fortunate children this Christmas season.

Benzer Pharmacy is volunteering to be a Toys for Tots drop off site. Toys for Tots program collects new, unwrapped toys, books and other gifts during November and December each year, and distributes those toys as Christmas gifts to needy children in the community. ■

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Cosentyx®
(secukinumab)

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Greenroots Nutrition Signs Bikini Pro & Fitness Model Noemi Olah as Creative Brand Ambassador

Educating, empowering and enriching the lives of people through fitness and healthy living.



Greenroots Nutrition signs on Bikini Pro & Fitness Model Noemi Olah as creative brand ambassador to help launch a new line of supplements under the AMPD Nutrition brand.

Noemi is a role model and continues to inspire the new generation with a sensible holistic approach to fitness. Using the AMPD Nutrition brand, Noemi will educate, empower and enrich the lives of people towards healthy living.

Primarily aimed at women, AMPD Nutrition is built on the principle of the full disclosure of ingredients and based on a philosophy of educating the consumer about these ingredients.

Gone are the days where you wander among the aisles trying to decipher the ingredients in your supplement. Ampd Nutrition will never hide behind what goes into its products and will educate its consumers.

The dynamic Noemi started competing years ago at the age of 18 as a bikini model. In 2010, she won the Arnold Classic Amateur Championship, and that was when Noemi became a professional athlete.

Noemi prefers circuit training with short breaks and high rep ranges as the workout routine that has worked best for her.

"Not only is this type of training good for building muscle but it helps burn fat as well with the short rest periods in between sets." Noemi explains.

"Greenroots Nutrition's philosophy resonates with me as a professional athlete committed to a healthy lifestyle and I am glad to play a part in helping develop a brand that will also focus on making quality products for women." She adds.

Greenroots Nutrition, a health and wellness company headquartered in Tampa, Florida stocks a wide variety of vitamins, minerals, herbs and sports nutrition products for the beginner or the seasoned athletes.

"To say that we are excited is a huge understatement. Noemi is a legendary trailblazer in this domain and has worked with some of the greatest names in the fitness world and we are extremely fortunate to work side by side with someone of her caliber." said Kamlesh Darji, Greenroots Nutrition President.

For more information about AMPD Nutrition go to: <http://ampdnutr.com> ■

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New Executive Hired for Keizer Solutions

America's premier healthcare service provider strengthens its capacity as it steadily grows its market leadership



Keizer Solutions has announced today the hiring of Steve Cherry to the position of Director of Business Development.

Steve will work directly with the executive team of Keizer Solutions to generate more business for various healthcare verticals that the company provides services to.

Steve will spearhead the business development activities for Keizer Solutions in Health Information Management (HIM) and Patient Financial Services (PFS) verticals. He will also oversee growth opportunities for Revenue Cycle Management (RCM) services provided by Keizer Solutions.

"We are thrilled to have Steve join Keizer Solutions. Having him on board will immensely help the company in achieving ambitious goals for all verticals under which Keizer operates." Says Avnish Sharma, Keizer Solutions Vice President.

In addition, Steve will be a vital resource in promoting Online Patient Statement Mailing Solution Services under PFS vertical.

Keizer plans to launch state-of-the-art Online Patient Statement Mailing Solution services in the near future through two new portals: www.ProStatement.com and www.mystatementlink.com.

Steve has earned a Bachelor of Arts degree from City University of New York-Brooklyn College. His experience aligns perfectly with the focus of Keizer Solutions.

"I look forward to assisting the team to achieve its goals and making Keizer Solutions a well known name in the HIM and Revenue Cycle arena!" says Steve. ■

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Noemi Olah's
Delicious Protein Pancakes
A Healthy Holiday Treat

1cup oats
1/2cup coconut milk
1/2cup egg whites
3tbsp canned pumpkin puree
1tbsp Cinnamon
1/2scoop AMPD chocolate protein powder
1/2cup powdered baking stevia
2tbsp dried cranberries optional