

# Rx Care Pharmacy

Newsletter | December 2014



Welcome to the last newsletter of the year for Rx Care Pharmacy.

This edition announces the pharmacy's name change to Benzer Pharmacy. It highlights the pharmacy's participation in community campaigns including support in bringing smiles to less fortunate children. We also examine some of the personalized services offered and a report on the pharmacy's social media coverage.

Emah Madegwa  
Media & Public Relations Manager, Rx Care Pharmacy



Toys for Tots drop off point at the Rx Care Pharmacy  
©JiYang Chung/RxCare

## Fight to Bring a Tobacco-free Society

Independent pharmacies stand against use and sale of tobacco to manage health

Rx Care Pharmacy is standing against the use and sale of tobacco to manage health and wellness of Americans. It sends out mixed messages to the community allowing tobacco sales in pharmacies, a product that is responsible for about 480,000 early deaths each year in the United States. (Source: Cancer Facts & Figures 2014; and US Surgeon General Report 2014)

Pharmacists are perceived as the most trusted health care professionals. Sale of tobacco products in pharmacies conveys unspoken consent of tobacco use; sends a message that tobacco use is not so dangerous; and goes against their belief of protecting and promoting health. Rx Care Pharmacy has vowed not to allow the sale of any tobacco products in any of its stores because the pharmacy believes caring about its customers' health is more important than selling unhealthy temptations. ■

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## Driving Food to the Homeless

Extending our support to the community

Rx Care Pharmacy extended its support to the community by donating food items and toiletries to the Trust House Homeless Shelter on 860 Rucker Rd, Moneta, Virginia 24121. These items were donated by employees and patients of Rx Care Pharmacy and were delivered on November 20, 2014. ■

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## Low Cost Pet Vaccinations

Strengthening community relations

Rx Care Pharmacy held low cost vaccination events on November 10 and December 8, 2014 at the store located in 13221 Tamiami Trail North Port, FL 34287 with the aim of immunizing pets. All pet vaccines were administered by licensed and accredited veterinarians. The purpose is to provide services to the community. Rx Care Pharmacy provides custom compounded medication for pets. ■

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## Smiles for the Less Fortunate

Providing hope to children this Christmas

Less fortunate children will have a reason to smile this Christmas thanks to the 2014 Toys for Tots program. The program, spearheaded by the U.S. Marine Corps Reserve is aimed at collecting new, unwrapped toys, books and other gifts during the months of November and December and distributes those toys as Christmas gifts to needy children in the community.

Rx Care Pharmacies for two years now have volunteered to be a Toys for Tots drop off site and is always honored to be part of an initiative that provides happiness and hope to disadvantaged children. With a new toy at Christmas, a message of hope to the less fortunate will assist children in becoming responsible citizens and caring members of their community.

Last year, the Marine Corps fulfilled the holiday hopes and dreams of 6.8 million less fortunate children in 762 communities nationwide. ■

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Pet Vaccination at the Rx Care Pharmacy in Tamiami North Port, FL ©Nirav Mehta/RxCare



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## Unveiling a New Name

### Rx Care Pharmacy changes to **BENZER PHARMACY**

Starting January 1, 2015 Rx Care Pharmacy will change its name to Benzer Pharmacy. The pharmacy which has been in existence for over 5 years now is adopting a new name with even better services. This will be a swift transition starting with stores located in Florida. Find out more in our next newsletter. ■



## Rx Care Pharmacy Walks to End Alzheimer's

### Increasing awareness for support and care in the community

Rx Care Pharmacy walked to end Alzheimer's on November 1, 2014 in Tampa, Florida. The annual walk was organized by the Alzheimer's Association and is the biggest of its kind in the world dedicated to increasing awareness and raising funds for care, support and research.

The pharmacy, located at 2812 W. Martin Luther King Jr Blvd. Tampa, FL 33607, donated \$1000 towards the campaign and provided drinking water to the participants.



Water distribution by the Rx Care Pharmacy at the Alzheimer's Walk. ©Dolores Imlay/RxCare

Early this year, Rx Care Pharmacy was recognized as a Grand Champions Club member of the Alzheimer's Association, an award provided for the company's superior dedication to helping raise funds for the eradication of Alzheimer's. Walk to End Alzheimer began in 1989, and last year it raised in excess of \$55 million.

The Alzheimer's Association counts on companies to lead their communities and inspire them to support the fight against the disease, which is precisely what Rx Care Pharmacy does.

Lindsay Wolfe, a pharmacist says the pharmacy offers the highest level of professional advice and service to help eradicate some of the world's most debilitating diseases. "Our mission is fulfilled through participating in great events such as the Walk to End Alzheimer's," she says. ■

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## Year End Pharmacy Reviews

### Appreciation awards in Michigan

Benzer Pharmacy located in Flint, Michigan is this year's Pharmacy of the Year. The appreciation awards for pharmacies located in Michigan were held on November 22, 2014 in Detroit, Michigan.

Berkley Pharmacy located in Warren, Michigan scooped up the Compounding Pharmacy of the Year while Pranav Patel from Blue Water Pharmacy grabbed the Pharmacist of the Year award. All these three pharmacies are affiliates of Rx Care Pharmacy.

During the same ceremony, key issues were discussed including: employee benefits; trainings; public relations; business growth among others. ■

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Pranav Patel, Pharmacist of the Year poses with the Pharmacy directors. ©Charles Patel/RxCare

## Offering Personalized Services at Your Local Independent Pharmacy

### Creating custom solutions for specific problems through compounding

Rx Care Pharmacy is meeting individual needs by delivering the highest quality compound services to patients. Compounding, which is the art and science of creating or preparing personalized medications for patients has been offered by Rx Care Pharmacy which is one of the leading compound pharmacies in America.

In compounding, the pharmacist collaborates with the physician to meet the patients individual needs. Rx Care Pharmacy makes personalized medication for patients who need unique formulations including: specific strengths, dosage forms, flavors, and/or ingredients excluded from medications due to allergies or other sensitivities.

In this regard, the pharmacy offers compounds for Hospice, Podiatry, Bioidentical Hormone Replacement Therapy (BHRT), Sports Medicine,

Veterinary, Dental, and much more. These compounds can be made in several dosage forms like oral capsules, transdermal gels, troches, popsicles, lollipops, topical creams, sprays, and powders among other forms. With stores in multiple locations across Florida, Virginia, North Carolina, Michigan and Louisiana, the pharmacy has a skilled team of professionals always ready to care about patients.

Examples of medications that can be compounded are muscle relaxants, thyroid medication, antihistamines, erectile dysfunction medication, veterinary medication, anti-psychotics, autism medication, anti-diabetics, arthritis medication, cancer medication among many others. ■

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## Creating Networks with Twitter

### Growing our followers

We are very excited that our Twitter following has hit more than 100.

We encourage you to follow us on:

@rxcare\_pharmacy  
and share this with all your networks in order to receive real time updates on pharmaceutical issues. Lets keep Tweeting. ■  
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